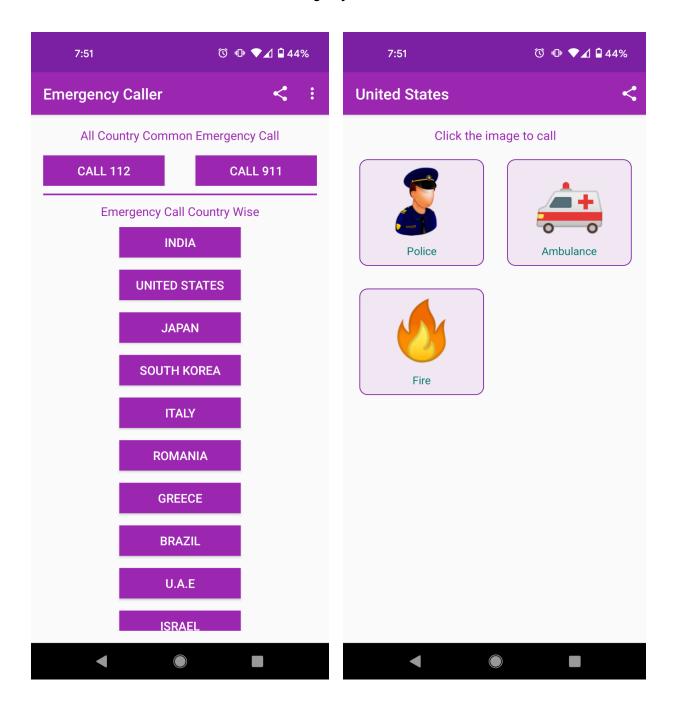
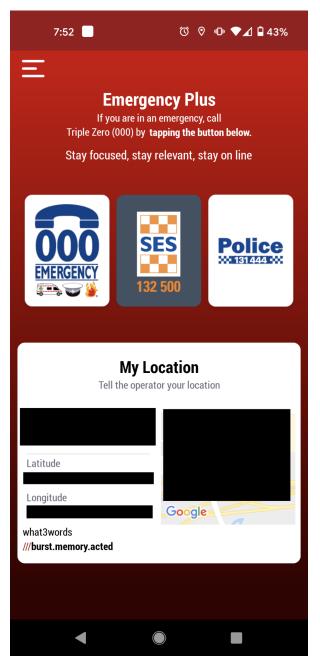
Emergency App Competitive Analysis

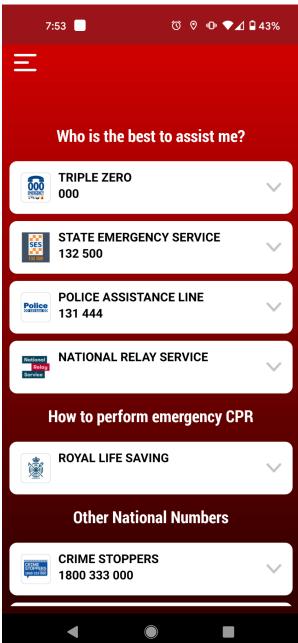
App Name	Emergency Call https://play.google.com/sto re/apps/details?id=com.re venuesolutions.emergenc ydialer	Emergency Plus https://play.google.com/sto re/apps/details?id=com.thr eesixtyentertainment.nesn	Google Personal Safety https://play.google.com/sto re/apps/details?id=com.go ogle.android.apps.safetyh ub
App Store Information	4.1 ★ 10k+ Downloads	4.1 ★ 500k+ Downloads	3.4 ★ No download data
Description	"No need to remember emergency numbers, click the respective image to make calls."	"When calling 000, remember to stay focused, stay relevant, and stay on the line."	"Quickly connect to help in an emergency."
Strengths	Simple and easy to use UI Allows for different regions to be selected Emergency call numbers are visible once opened	 Knows your specific location Features 3 police communication methods Quick access contact services Simple UI Complete list of emergency service agencies 	 Google Ecosystem so easy to integrate into Users can input some medical information Emergency contacts Uses location data to alert in case of emergencies Receive alerts for nearby emergencies Senses car crashes
Weaknesses	 Only three options (police, ambulance, and fire) Not robust No user information or account Call button fails to link to phone app No account sign up 	 Features only '000' calling methods Limited functionality No user information Menu background turns to white bug 	 No way to contact emergency services directly through the app Main contact is with established emergency contacts Poor UI navigation Lacking Features
Able to create account	No	No	Yes
Displays DIfferent Emergency services	Yes	Yes	No
Can contact emergency services	Yes	Yes	No
Location Data	No	Yes	Yes

Emergency Caller



Emergency Plus





Google Safety

